

## Request for: Rubrics session

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### Context

The ID program is currently redesigned. The redesign will be implemented in the academic year 2015-2016. In the new set-up, Identity and Vision are still important. However, we need to make these concepts more concrete and need to explicate what we expect from our students. Mark de Graaf, and myself felt a need to discuss these concepts with motivated and engaged students. By accident, we discovered that a group of students also was thinking over the competencies, identity and vision to get a grasp on what developing these concepts means for them. We combined both efforts.

To realize this, we have organized a couple of sessions in which we derived input from students on the products we developed. The students participated because they were willing to provide input to help our education grow, to think about the concepts of Identity and Vision and through that develop themselves. For the first product, we have analyzed students' identities. They discussed our feedback. Next, we provided a first draft for rubrics. Students provided valuable feedback on these rubrics. Also, we organized sessions for vision.

You have participated in these meetings and provided us with valuable input. According to my perception you have learned the following:

You have gained more knowledge and insight in the concepts of identity and vision. You have an increased understanding of why these concepts are important and about the role they play during your Bachelor/Master and future career. Also, you have more knowledge about what constitutes to the quality of vision and identity at different levels of your educational program and what is expected from a vision and identity. Next to that, reflecting on these concepts, in particular the self/identity has provided you with input for self-directed learning. Furthermore, you have demonstrated willingness to participate in the meetings. This shows motivation and engagement with the subject of industrial design in general and identity and vision in particular. Finally, you demonstrate a critical attitude by questioning things during the meetings.

A general advice from all the students from the group: use input from the meetings to analyze your own written identity, look which elements are in there (e.g. interests, beliefs, needs etc.), relate these personal aspects with your professional parts and make a next step.

All in all, you have generated valuable input for your Identity and Vision development.

I am looking forward to a next meeting

Kind regards, Migchiel van Diggelen